



LIT ONLINE

Offices
Lebanon, Saudi Arabia, UAE

Company
Profile



* The Future Awaits



WWW.LIT-ONLINE.COM

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ABOUT US

LIT specializes in developing media broadcasting solutions through a comprehensive range of services including, **Studio design, Digital broadcasting systems, Media automation systems, Development** of digital media platforms.

The company supports media institutions in building modern technical infrastructure that aligns with digital transformation and responds to the evolving needs of the media industry.

LIT is supported by a network of specialized consultants and experts who contribute to the development and implementation of media projects in line with the highest standards of quality and professionalism.

ABOUT US

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LIT ONLINE

OUR STORY

LIT was founded in 2010 by a group of media professionals with extensive experience in radio and television broadcasting and in the development of media institutions.

The company is led by General Manager Mr. Pierre Ghantous, who has been active in the broadcasting field since 1985 and has served as Technical Director for several radio stations, including Radio Delta, Sawt El Ghad, La Une, Radio DJ, Radio One, and Siel FM.

LIT has also built strong collaborations with international companies specialized in advanced radio and television broadcasting technologies and professional studio systems. These collaborations support the delivery of integrated strategies that help media institutions modernize and keep pace with the digital media revolution.



Broadcast Technology That Powers the Future of Media.



VISION & MISSION

VISION ———

To become a leading regional provider of media broadcasting technologies, contributing to the future of digital media.

Driving the Future of Media

MISSION ———

To deliver innovative technology solutions that help media institutions develop their platforms, strengthen their operations, and expand their reach in the digital age.

SERVICES OVERVIEW

- * Radio & Television Broadcasting Solutions

- * Studio Design & Setup

- * Broadcast Automation & Audio Processing

- * Broadcast Production & Content Development

- * Digital Transformation for Media

- * Digital Platforms, Web Applications & SaaS Solutions

- * Monitoring & Security Solutions

- * Solar Energy Solutions

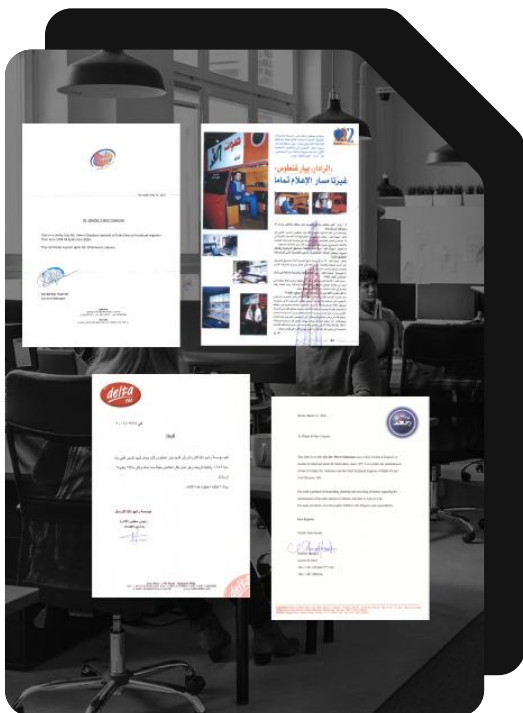
KEY STRENGTHS

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LIT ONLINE

With more than **40 years** of industry experience, dozens of successful projects, and a growing presence across the **Middle East** and **Africa**, LIT has established a strong track record in **broadcast technology** and **media solutions**.

Our key strengths include



- * Over 40 years of industry experience
- * A strong portfolio of completed media projects
- * Regional presence across the Middle East and Africa
- * A robust technical and consulting network
- * Versatile broadcast and media technology solutions
- * End-to-end project delivery and support

PARTNERS & SISTER COMPANIES

- LIT is supported by a strong network of international technology partners, industry specialists, and sister companies.
- These relationships strengthen our technical capabilities and expand the scope of solutions we provide.



- They also enhance project execution through shared expertise, trusted collaboration, and practical industry knowledge.
- Through this network, LIT delivers integrated broadcasting and media solutions that meet high professional and operational standards.



Project Delivery Process

SERVICE IMPLEMENTATION PROCESS



1. Initial Consultation

Understanding project needs and technical requirements.

2. Strategy & Planning

Defining the appropriate solution, scope, and implementation approach.

3. Design & Prototyping

Developing technical layouts, system structures, and infrastructure plans.

4. System Integration

Combining equipment, systems, and platforms into one integrated solution.

5. Project Implementation

Executing the project in line with technical and operational requirements.

6. Ongoing Support

Ensuring continuous improvement through real-world feedback, monitoring, and updates.

PROJECTS & REGIONAL PRESENCE

PROJECTS

LIT has delivered media projects across multiple countries, supporting radio and television stations through studio design, broadcast system development, and technical infrastructure modernization.

Regional Presence

LIT's work extends across the Middle East and Africa, reflecting its regional reach and practical experience in delivering broadcast and media solutions.



PROJECTS & REGIONAL PRESENCE

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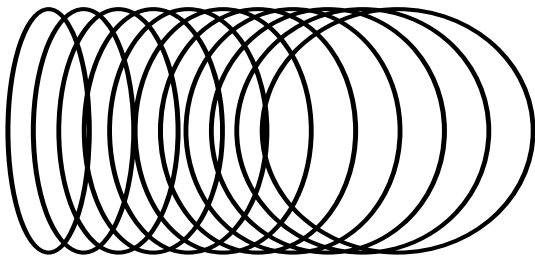
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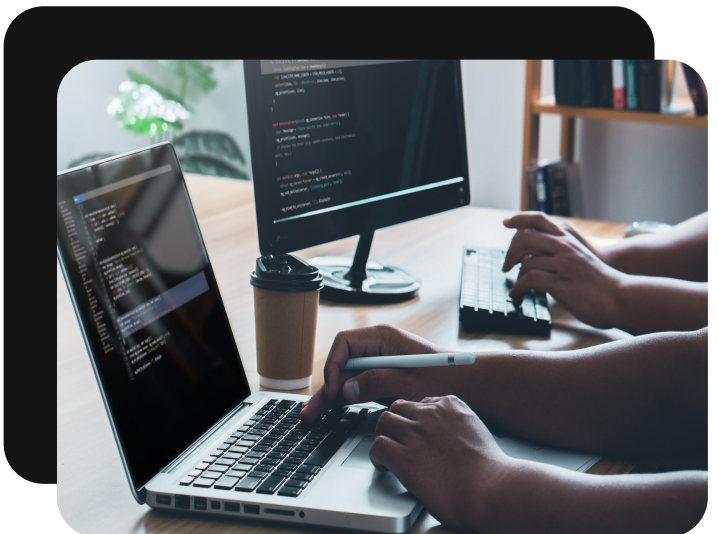
Driving the Future of Media

INNOVATION & EXPERTISE

LIT develops media solutions that combine technical expertise, integrated systems, and practical industry experience to meet the evolving needs of media institutions.



- 1 Integrated solutions covering broadcast technologies, media production, program development, monitoring systems, and supporting technical infrastructure.
- 2 Artificial intelligence tools designed to support audience analysis, optimize workflows, and improve media production efficiency.
- 3 Future-focused solutions that support digital broadcasting, podcast platforms, and the integration of traditional broadcast media with digital platforms.
- 4 A network of experts and specialized consultants contributing to the development and delivery of high-quality media projects.



CONTACT INFORMATION



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